



August 31, 2017

Loren Cook Company Receives National Exposure

CEO Jerry Cook Interviewed On Nationwide Broadcast

The Opportunity

It is said that, 'Luck is where preparation meets opportunity'. As luck would have it, our CEO, Mr. Jerry Cook received a call this past Saturday night inquiring about a potential opportunity to host the President of the United States, who was to be in Springfield on Wednesday. Mr. Cook offered up the new Building 5 plant expansion which is awaiting new equipment to be installed. On Sunday morning an advance team visited Building 5 and deemed it suitable for the event.

Given the green light, an army of Cook employees, Secret Service and White House staff pulled together to make the event a top notch experience for the President and everyone in attendance. The entire South end of the new addition was transformed into a 1200 seat venue with space for the national media and 'standing-room-only' overflow.

The Event

Production for Springfield plant locations was shutdown for the day and hourly personnel were given the day off with pay. They were also given the opportunity to attend the event and to invite immediate family. Office employees were given the same opportunity.

Dignitaries from all over Missouri and, in fact, the country were in attendance including Ivanka Trump, Treasury Secretary Steve Mnuchin, Administrator of the Small Business Administration Linda McMahon, US Senator Roy Blunt, US Congressman Billy Long, Missouri Governor Eric Greitens, Secretary of State of Missouri Jay Ashcroft, former US Attorney General John Ashcroft and many more.



Mr. Cook took the stage first and gave a short speech thanking everyone in attendance and letting them know about Loren Cook Company, its proud legacy of quality product made in America, stable employment with no layoffs in its 76 year history, and his personal commitment to continued investment in the company. He set the tone perfectly for the event and received a standing ovation from a very enthusiastic crowd.

After a short wait, the Presidential motorcade arrived and the dignitaries began to roll in.



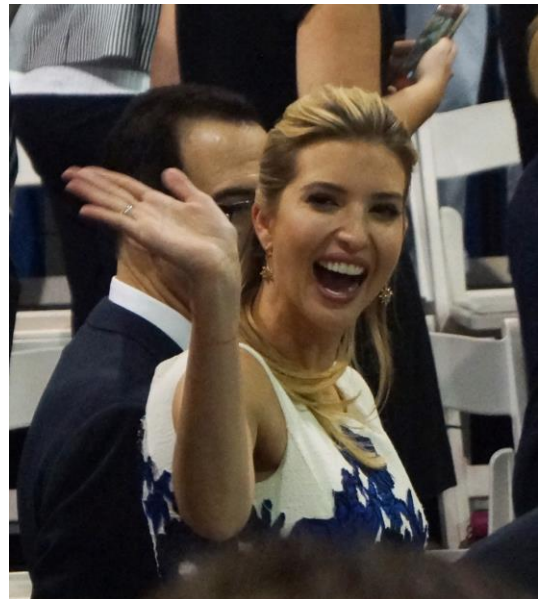
Former US AG John Ashcroft



US Congressman Billy Long



MO Governor Eric Greitens



Ivanka Trump

The Speech

President Trump gave a speech outlining his Tax Reform initiative. He graciously thanked the Cook family, management and employees for putting together such a fine event. He personally thanked Mr. Cook and Steve Burney for working to pull it together in such a short time. His 35 minute speech was well received by a very enthusiastic crowd.

The Aftermath

Press from all over the country covered the event. It was an unprecedented opportunity for Loren Cook Company to gain nationwide exposure. Every major media outlet, whether news or print, was there and several interviews were given by members of the Cook family. Of particular note is an interview Jerry Cook gave on the Fox Business Channel. This interview aired nationwide and gave Mr. Cook an opportunity to make the case for bringing back manufacturing jobs to America. His interview can be found here:

<http://video.foxbusiness.com/v/5558315990001/?#sp=show-clips>

Additionally, the National Association of Manufacturers posted a nice piece on Loren Cook Company that summarizes what we are all about. It emphasizes the longevity, stability and pride of Cook ownership, management and employees. Take a look here:

<http://www.shopfloor.org/2017/08/manufacturing-trump-loren-cook-missouri-tax-reform/>

Now all the festivities have ended, and of all the event fixtures removed from Building 5 and production is in full swing. We look forward to filling it with the equipment and tooling arriving soon to build the new products needed by our mutual customers. We see a bright future ahead.
